





Order / Rev: 37713  
Alt Order #: 08882112  
Flight Dates: 10/30/12 - 11/06/12

Advertiser: Obama, Barack D-President  
Product Desc: OBAMA/P/D  
Estimate: 1904  
KLAS

| Ln                         | Ch        | Start             | End                     | Inventory Code                                   | Break | Start/End Time            | Days            | Len           | Spots       | Rate                    | Pri | Rtg           | Type        | Spots | Amount     |
|----------------------------|-----------|-------------------|-------------------------|--|-------|---------------------------|-----------------|---------------|-------------|-------------------------|-----|---------------|-------------|-------|------------|
| CBS THIS MORNING           |           |                   |                         |  |       |                           |                 |               |             |                         |     |               |             |       |            |
|                            |           | <u>Start Date</u> | <u>End Date</u>         | <u>Weekdays</u>                                  |       | <u>Spots/Week</u>         |                 |               | <u>Rate</u> |                         |     | <u>Rating</u> |             |       |            |
| Week:                      |           | 11/05/12          | 11/11/12                | -T-----  |       | 1                         |                 |               | \$700.00    |                         |     | 0.00          |             |       |            |
| 4                          | 8         | 10/30/12          | 11/05/12                | Live w/Kelly<br>Live w/Kelly                     | CM    | 9-10a                     | MTWTF--         | :30           | 5           | \$300.00                | LV2 | 0.00          | NM          | 5     | \$1,500.00 |
| LIVE! WITH KELLY           |           |                   |                         |  |       |                           |                 |               |             |                         |     |               |             |       |            |
|                            |           | <u>Start Date</u> | <u>End Date</u>         | <u>Weekdays</u>                                  |       | <u>Spots/Week</u>         |                 |               | <u>Rate</u> |                         |     | <u>Rating</u> |             |       |            |
| Week:                      |           | 10/30/12          | 11/05/12                | MTWTF--  |       | 5                         |                 |               | \$300.00    |                         |     | 0.00          |             |       |            |
| 5                          | 8         | 11/06/12          | 11/06/12                | Live w/Kelly<br>Live w/Kelly                     | CM    | 9-10a                     | -T-----         | :30           | 1           | \$300.00                | LV2 | 0.00          | NM          | 1     | \$300.00   |
| LIVE! WITH KELLY           |           |                   |                         |  |       |                           |                 |               |             |                         |     |               |             |       |            |
|                            |           | <u>Start Date</u> | <u>End Date</u>         | <u>Weekdays</u>                                  |       | <u>Spots/Week</u>         |                 |               | <u>Rate</u> |                         |     | <u>Rating</u> |             |       |            |
| Week:                      |           | 11/05/12          | 11/11/12                | -T-----  |       | 1                         |                 |               | \$300.00    |                         |     | 0.00          |             |       |            |
| 6                          | 8         | 10/30/12          | 11/05/12                | Y&R<br>Young & Restless                          | CM    | 11a-12p                   | MTWTF--         | :30           | 1           | \$1,925.00              | LV1 | 0.00          | NM          | 0     | \$0.00     |
| YOUNG & RESTLESS           |           |                   |                         |  |       |                           |                 |               |             |                         |     |               |             |       |            |
|                            |           | <u>Start Date</u> | <u>End Date</u>         | <u>Weekdays</u>                                  |       | <u>Spots/Week</u>         |                 |               | <u>Rate</u> |                         |     | <u>Rating</u> |             |       |            |
| Week:                      |           | 10/30/12          | 11/05/12                | MTWTF--  |       | 1                         |                 |               | \$1,925.00  |                         |     | 0.00          |             |       |            |
| <u>Spot</u>                | <u>Ch</u> | <u>Date Range</u> | <u>Description</u>      |  |       | <u>Start/End Time</u>     | <u>Weekdays</u> | <u>Length</u> |             | <u>Rate</u>             |     | <u>Rtg</u>    | <u>Type</u> |       |            |
| 1                          | 8         | 10/30/12-11/05/12 | Y&R                     |  |       | 11a-12p                   | MTWThF----      | :30           |             | <del>(\$1,925.00)</del> |     | 0.00          | NM          |       |            |
| Credited                   |           |                   |                         |  |       |                           |                 |               |             |                         |     |               |             |       |            |
| 7                          | 8         | 10/30/12          | 11/05/12                | 8 News Now Noon M-F<br>8 News Now Noon M-F       | CM    | 12-1230p                  | MTWTF--         | :30           | 5           | \$275.00                | LV3 | 0.00          | NM          | 5     | \$1,375.00 |
| 8 NEWS NOW AT NOON         |           |                   |                         |  |       |                           |                 |               |             |                         |     |               |             |       |            |
|                            |           | <u>Start Date</u> | <u>End Date</u>         | <u>Weekdays</u>                                  |       | <u>Spots/Week</u>         |                 |               | <u>Rate</u> |                         |     | <u>Rating</u> |             |       |            |
| Week:                      |           | 10/30/12          | 11/05/12                | MTWTF--  |       | 5                         |                 |               | \$275.00    |                         |     | 0.00          |             |       |            |
| 8                          | 8         | 10/30/12          | 11/05/12                | 1230-2p Soaps/ LMAD<br>Soaps / Let's Make A Deal | CM    | 1230-2p                   | MTWTF--         | :30           | 1           | \$1,315.00              | LV1 | 0.00          | NM          | 1     | \$1,315.00 |
| THE BOLD AND THE BEAUTIFUL |           |                   |                         |  |       |                           |                 |               |             |                         |     |               |             |       |            |
|                            |           | <u>Start Date</u> | <u>End Date</u>         | <u>Weekdays</u>                                  |       | <u>Spots/Week</u>         |                 |               | <u>Rate</u> |                         |     | <u>Rating</u> |             |       |            |
| Week:                      |           | 10/30/12          | 11/05/12                | MTWTF--  |       | 1                         |                 |               | \$1,315.00  |                         |     | 0.00          |             |       |            |
| 9                          | 8         | 10/30/12          | 11/05/12                | The Talk 2-3P<br>The Talk                        | CM    | 2-3p                      | MTWTF--         | :30           | 1           | \$1,315.00              | LV1 | 0.00          | NM          | 1     | \$1,315.00 |
| THE TALK                   |           |                   |                         |  |       |                           |                 |               |             |                         |     |               |             |       |            |
|                            |           | <u>Start Date</u> | <u>End Date</u>         | <u>Weekdays</u>                                  |       | <u>Spots/Week</u>         |                 |               | <u>Rate</u> |                         |     | <u>Rating</u> |             |       |            |
| Week:                      |           | 10/30/12          | 11/05/12                | MTWTF--  |       | 1                         |                 |               | \$1,315.00  |                         |     | 0.00          |             |       |            |
| 10                         | 8         | 10/30/12          | 11/05/12                | Ellen<br>Ellen                                   | CM    | 3-4p                      | MTWTF--         | :30           | 5           | \$375.00                | LV2 | 0.00          | NM          | 5     | \$1,875.00 |
| ELLEN                      |           |                   |                         |  |       |                           |                 |               |             |                         |     |               |             |       |            |
|                            |           | <u>Start Date</u> | <u>End Date</u>         | <u>Weekdays</u>                                  |       | <u>Spots/Week</u>         |                 |               | <u>Rate</u> |                         |     | <u>Rating</u> |             |       |            |
| Week:                      |           | 10/30/12          | 11/05/12                | MTWTF--  |       | 5                         |                 |               | \$375.00    |                         |     | 0.00          |             |       |            |
| <u>Spot</u>                | <u>Ch</u> | <u>Date Range</u> | <u>Description</u>      |  |       | <u>Start/End Time</u>     | <u>Weekdays</u> | <u>Length</u> |             | <u>Rate</u>             |     | <u>Rtg</u>    | <u>Type</u> |       |            |
| 2                          | 8         | 10/30/12-11/05/12 | Ellen                   |  |       | 3-4p                      | MTWThF----      | :30           |             | <del>(\$375.00)</del>   |     | 0.00          | NM          |       |            |
| See MG 10.6                |           |                   |                         |  |       |                           |                 |               |             |                         |     |               |             |       |            |
| 6                          | 8         | 10/30/12-10/30/12 | Ellen                   |  |       | 3-4p                      | -T-----         | :30           |             | \$375.00                |     | 0.00          | NM          |       |            |
| Ⓜ MG for 10.2 10/30        |           |                   |                         |  |       |                           |                 |               |             |                         |     |               |             |       |            |
| 11                         | 8         | 11/04/12          | 11/04/12                | Sun 530-6p Ins Ed Wknd<br>Inside Edition Wknd    | CM    | 530-6p                    | -----S          | :30           | 1           | \$275.00                | LV2 | 0.00          | NM          | 1     | \$275.00   |
| POLITICS NOW               |           |                   |                         |  |       |                           |                 |               |             |                         |     |               |             |       |            |
|                            |           | <u>Start Date</u> | <u>End Date</u>         | <u>Weekdays</u>                                  |       | <u>Spots/Week</u>         |                 |               | <u>Rate</u> |                         |     | <u>Rating</u> |             |       |            |
| Week:                      |           | 10/29/12          | 11/04/12                | -----S   |       | 1                         |                 |               | \$275.00    |                         |     | 0.00          |             |       |            |
| <u>Spot</u>                | <u>Ch</u> | <u>Date Range</u> | <u>Description</u>      |  |       | <u>Start/End Time</u>     | <u>Weekdays</u> | <u>Length</u> |             | <u>Rate</u>             |     | <u>Rtg</u>    | <u>Type</u> |       |            |
| 1                          | 8         | 10/29/12-11/04/12 | Sun 530-6p Ins Ed Wknd  |  |       | 530-6p                    | -----Su         | :30           |             | <del>(\$275.00)</del>   |     | 0.00          | NM          |       |            |
| See MG 11.2                |           |                   |                         |  |       |                           |                 |               |             |                         |     |               |             |       |            |
| 2                          | 8         | 10/29/12-11/04/12 | Politics Now S Sebelius |  |       | Various                   | -----Su         | :30           |             | \$275.00                |     | 0.00          | NM          |       |            |
| Ⓜ MG for 11.1 11/04        |           |                   |                         |  |       |                           |                 |               |             |                         |     |               |             |       |            |
| 12                         | 8         | 10/30/12          | 11/05/12                | 8 News Now 4p M-F<br>8 News Now 4p M-F           | CM    | 4-5p<br>(4:30 PM-5:00 PM) | MTWTF--         | :30           | 2           | \$350.00                | LV3 | 0.00          | NM          | 2     | \$700.00   |
| 8 NEWS NOW AT 4PM & 430PM  |           |                   |                         |  |       |                           |                 |               |             |                         |     |               |             |       |            |
|                            |           | <u>Start Date</u> | <u>End Date</u>         | <u>Weekdays</u>                                  |       | <u>Spots/Week</u>         |                 |               | <u>Rate</u> |                         |     | <u>Rating</u> |             |       |            |
| Week:                      |           | 10/30/12          | 11/05/12                | MTWTF--  |       | 2                         |                 |               | \$350.00    |                         |     | 0.00          |             |       |            |



